

## Andreas König

### Dates

Born:	xx.xx.69 (dd/mm/yy)
in:	Hamburg
Marital status:	single, 1 child
Nationality:	German
1992	Beginning of my own business (see history)
1993-1996	Study way in the HTK Hamburger Technical Art School Communication designer & Media Consultant
1990-1992	Alternative service
1990	School-leaving exam (Abitur) High school Othmarschen, Hamburg
1993-2005	see company history

### Skills

EDP knowledge	Operating systems Macintosh and PC basis (OS, Windows 95, 98, ME, 2000, XP)
Programms	on Macintosh and PC QuarkXPress, FreeHand, Adobe Photoshop, Illustrator, Cumulus, Microsoft Word / Excel / Powerpoint, RagTime, WISE, Norten, HDT, Acrobat, Cinema 4D, Strata Studio, Adobe Premiere, 3D Studio, Dreamweaver, Flash, Ulead Gifanimator, CMS-Systeme, Business-Solution-Systems, Shop-Systems, Database applications, etc.

## Owner of company JUM

Since 1993



**ANDREAS KÖNIG**  
Media Consultant and Communication Design  
Distribution and project management

## Report

### HTK

**HAMBURGER TECHNISCHE KUNSTSCHULE**  
Berufsschule für Grafik-Design und Illustration

**ABSCHLUSSZEUGNIS**

Herr **Andreas König**  
geboren am 9.8.1999 in Hamburg  
hat die Abschlussprüfung in der Fachrichtung  
**Kommunikationsdesign**  
mit der Gesamtnote gut bestanden.

Prüfungsbearbeitung mit dem Thema:  
Simulation und figurliche Animation      Note: 1,5

Mappenpräsentation      Note: 2,0

Der Prüfungsausschuss

*I. Ullrich*  
Irene Ullrich  
Creative Director - Schul & F&E

*W. Freese*  
Wolfgang Freese  
Prüfungsausschuss - Grafik-Design

*S. Hane*  
Sabine Hane  
Lehrerin - Spracherwerb

*M. H. H. H.*  
M. H. H. H.  
Lehrerin - Grafik-Design

*E. Schöler*  
Eberhard Schöler  
Lehrer für Kommunikationsdesign

Hamburg, den 15. März 1999

## History JUM

### 1993 - 2005

- 2003-2004 Invention and patenting of a new communication system  
Invention yet does not publish
- 2003-2004 art vanguard becomes JUM Media & IT services  
Concept and programming more various Media- and IT projects  
Provider services  
corporate design developments for mediapackages  
Book production for Cross Media Productions  
Services for: BGF, BV1, Digital-Spirit, FOXXCON, BMW, DAK,  
The Federal Ministry, doctor's group, pro-sume Ltd, TSC, IFE, etc.
- 2000-2002 Invention and patenting of a new branded article for promotions,  
merchandising and advertising, taking into account  
from international clever right, brands right and competition law.  
Origin of the brand "JUM"
- 1994-2001 Setting up of the Internet agency and advertising agency art vanguard  
Classical advertising, marketing, distribution, casting, photograph,  
Pressure preliminary stage, Print-and Screendesign, announcement  
circuits for customers as for example Schwarzkopf and Henkel,  
TSC GmbH, ALLCOM FILM, DAK, the Federal Ministry, etc.
- 1993-1995 Trade registration for the production of print media  
Productions in the area of Pressure preliminary stage for all current  
printing methods (Offset printing, role pressure, digital pressure)  
Lithography
- 1993-1995 Services:  
Advertising campaign in Budapest for the musical American Rhapsody  
from George Gershwin.  
Production of various educational books print media for  
»THE MOUSE « – famously from the television.  
Services for Otto Versand, publishing company XENOS, publishing  
company BUZ, etc.  
Distribution presentations on CD-ROM.
- 1992-1994 The first trade in the area of Fashion man's equipment  
Production more individually, more factory-manufactured  
Silk ties, the distribution followed about the Maylor dispatch  
(Schneider) and about different gentlemen's outfitters.

## Public clients

### Exported public orders of the last 5 years

Productions of the idea up to delivery of the media without them  
Assignment of subcontractors – except offset's printer's  
or companies for special programming work, which, nevertheless, after  
to the rules ISO 9001 produce.

- 08/2004      Creation concept / CI, Printdesign, layout, finished artwork and  
Production of the print media in the offset printing as well as digital  
pressure with Pressure supervision.  
Flyer: „Security in the taxi trade“ for the "BG for vehicle postures"  
Contact: Frank Zilling, Tel.: (040) 39801987
- 09/2004      Creation concept / CI, Printdesign, layout, finished artwork, offset printing  
with pressure supervision for the brochure "Bloss keinen Stress"  
for the "BG for vehicle postures"  
Contact: Jens Becker, Tel.: (040) 39801987
- 2002-2004      Extensive creation concept / CI, Print-and Screendesign, layout,  
Finished artwork to the media package for the goods strength transport  
"Certainly on the way" for the "BG for vehicle postures"  
Contained media: Folder, book, folder content pages, 2 CD-ROMs  
with the subjects "guide for entrepreneurs" and the "simulation play for  
drivers"  
Contact: Jens Becker, Tel.: (040) 39801987 and  
Susanne Oppitz of Digital Spirit GmbH
- 1998-2003      Productions / creation concepts of different print media  
(Media packages) for different Federal Ministries.  
Partial OBV. instructs by company ALLCOM film +,  
Contact: Andreas Vennewald, Tel.: (040) 66 88 53 46
- 1999-2002      Partly creation concept and design for demanding ones  
time-historical subjects for the DAK.  
„In 1774“ Several times excellent CD-ROM  
CD-ROM IT/Print Instructing by company ALLCOM Film + AV. And  
Mr. Machon of the DAK  
Contact: Andreas Vennewald, Tel.: (040) 66 88 53 46
- 2000-2005      Productions / creation concepts of different media for  
different Federal Ministries and companies from the free economy  
Commissioned by the company Digital-Spirit GmbH,  
Contact: Thomas Flum, Susanne Oppitz, Tel.: (030) 84 19 14 21

## Public clients

### Proof of political and time-historical subjects

In particular originated in this subject sphere work for company ALLCOM Film + AV. Ltd. The CI developments and graphic arts productions for them were very extensive DAK CD-ROM, „ in 1774 “ of a several times excellent CD-ROM. On account of the big one of production-volume there were three supply sources for the designs, art vanguard, Andreas king, an art college as well as Mrs. Iliane Heinrich, freelance ones designer. The production followed in pleasant and ALLCOM as prime contractor for the coordination, the author's work and film production responsibly was. Beside the CD-ROM DAK became different other media packages from art vanguard, Andreas king for the Federal Ministry develops.

1998-2003      Creation, clause and finished artwork from: Envelope for "POWER CASTING" suitability forecast for multimedia and Internet activities. As well as him entire accompanying book.

**Client:** Federal Ministry of education and research

1998-2003      Creation, clause and finished artwork from: Envelope, folder and ring book (189 A4 pages): "TROUBLEMAKERS", media group program to prevention against activities of the extreme right.

**Client:** Federal Ministry of family, seniors, women and youth

1998-2003      Creation, clause and finished artwork from: Envelope, videocover and Dust jacket: „SEXUAL CHILD ABUSE – PREVENT AND HELP “

**Client:** Federal Ministry of family, seniors, women and youth

## JUM – EU brand

Since 2002 with the harmonization velvet for the domestic market

Classes: 09, 35, 38, 42

09) Computer mice, including computer mice with and without interwiring between the computer mouse and the computer, also radio mice, scroll mice, optical mice, clear ones mice; electronic and electric ones pointing devices including electronic and electric ones machines so far in class 9 contain; headsets, keyboards, scree, video cameras, mobile phones, data processing machines, computers and software;

35) Advertising, including classical advertisingas well as promotions, merchandising; construction from sales concepts and marketing strategies.

38) Telecommunications, including telecommu- nications by computer management, Internet and Intranet; telecommunications Computer mice and also about electronic and electric pointing device; on-line services, since transmission of messages, info and images. (Broadcasting company services and television are excluded)

42) Development, programming of Internet portals, from products shop programs, on-line auctions, E-commerce applications, development of easy presences on the Internet and Intranet as well as CDRs in the on-line state and off-line state; construction of programs for the data processing; Internet and Intranet designs and programmings; clause of text and image, construction of finished artworks. (Broadcasting company services and television are excluded)



EINTRAGUNGSURKUNDE

Diese Eintragungsurkunde wird für die unten angegebene Gemein-  
schafts-marke ausgestellt. Die betreffenden Angaben sind in das  
Register für Gemeinschaftsmarken eingetragen worden.

CERTIFICATE  
OF REGISTRATION

This Certificate of Registration is hereby issued for the Community  
trade mark identified below. The corresponding entries have been  
recorded in the Register of Community Trade Marks.

N° 002356772

JUM

*Eingetragen/Registered, 23/04/2003*

*Der Präsident/The President*

*Wilbo de Boer*

## The company name JUM

### How there originated the name JUM

#### Die EU-word brand »JUM«

originated in the beginning of 2000 in connection with to an internationally invested IT concept and to accompanying products – brands-juridically and under patent law worldwide protected designers Computer mice.

JUM – short form of "Jam up the mouse".

Later there originated the accompanying subline

»Media and IT services «, English origin.

»JUM « in English really: [djam]

like the English word "jump" without "p"



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*Wilbo de Boer*

## Company since 1993

## Member in the Hamburg chamber of commerce

Freie und Hansestadt Hamburg Datum: 21.09.04  
 Wirtschaftskammer  
 Wirtschaftliche und Unternehmensberatung  
 Nettelhof 3, 22609 Hamburg  
 Tel.: 4281-1532/1471/1555  
 Fax: 4281-1544  
 E-Mail: info@wka.hamburg.de

Ordnungsnummer nach § 15 GewO oder § 13 O GewO (04042)

**Angaben zum Betrieb**

(12) Betriebsstätte:  
 Nettelhof 3, 22609 Hamburg

(13) Art der Änderung, Erweiterung oder Verlegung: 05.02.1994

(14) Die Umlegung wird für einen selbständigen Betrieb erstellt.

(15) Die Umlegung wird für einen selbständigen Betrieb erstellt.

**Angaben zum Betriebsinhaber**

(1) Familienname: König  
 (2) Vorname: Andreas  
 (3) Geburtsname: König  
 (4) Geburtsdatum: 01.08.1969  
 (5) Geburtsort: Hamburg  
 (6) Staatsangehörigkeit: deutsch  
 (7) Anschrift: Nettelhof 3, 22609 Hamburg

Wichtig: Diese Anzeige berechtigt nicht zum Beginn des Gewerbebetriebes, wenn noch eine Melodie oder Eintragung in die Handelsrolle notwendig ist.  
 Die Gebühr beträgt nach Nr. 1. der Anlage zur Gewerbeordnung für die Wirtschaftsverwaltung 0,80 DM.

(21) Datum: 21.09.2004 (22) Unterschrift: *Andreas König*

Das Gewerbe wird nach § 13 Abs. 1 der Gewerbeordnung (GewO) beschrieb.  
 Die Gebühr beträgt nach Nr. 1. der Anlage zur Gewerbeordnung für die Wirtschaftsverwaltung 0,80 DM.



Freie und Hansestadt Hamburg Datum: 06.08.04  
 Wirtschaftskammer  
 Wirtschaftliche und Unternehmensberatung  
 Nettelhof 3, 22609 Hamburg  
 Tel.: 4281-1532-8  
 Fax: 4281-1544  
 E-Mail: info@wka.hamburg.de

Ordnungsnummer nach § 15 GewO oder § 13 O GewO (04042)

**Angaben zum Betrieb**

(12) Betriebsstätte:  
 Nettelhof 3, 22609 Hamburg, Tel.: 04281-1532-8

(13) Art der Änderung, Erweiterung oder Verlegung: 05.02.1994

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Erste Gewerbeanmeldung von 1994  
 art vanguard, Werbeagentur, Andreas König

Business premises: Hamburg

Owner: JUM  
 Media & IT services  
 Andreas König  
 Nettelhof 3

D- 22609 Hamburg

Tel +49 (0)40 - 82 27 82 10  
 Fax +49 (0)40 - 82 27 82 11  
 Mobile: 0177 888 90 90

Internet: www.JUM-Media.de

Tax number: 57/065/08068  
 Ust-IdNr.: DE 159358390

Berlin

JUM  
 Media & IT services  
 Andreas König  
 Goeckestraße 30a

D- 13055 Berlin

Tel +49 (0)30 - 97 99 68 26

## Andreas König

### Model



- General Advertising
- TV - Television Commercials
- Cinema Advertising
- Film



- Fashion
- Printmedia
- Photographic Illustrations

## Andreas König

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